

## Museum and Cultural Advisory Board – Meeting Minutes

The Museum and Cultural Advisory Board met in a regular hybrid meeting via Zoom and at Mesa Arts Center on Thursday May 26, 2022.

### **Members Present:**

Alycia de Mesa-Weeden  
Jocelyn Condon  
Colleen Byron  
Theresa Schlechty  
Nick Willis  
Melvin Van Vorst  
Angela Buer  
Brad Peterson  
Ivan Martinez

### **Members Absent:**

Katelyn Armbruster  
Annalisa Alvrus

### **Staff Present:**

Cindy Ornstein  
Sarah Goedicke  
Jarrad Bittner  
Alison Stoltman  
Illya Riske  
Natalie Lewis

Melvin Van Vorst moved to start the meeting and Theresa Schlechty seconded. Alycia de Mesa-Weeden called the meeting to order at 4:03pm.

**Public Comments:** There were no members of the public present.

### **Approval of Minutes from the March 24 Meeting:**

Colleen Byron moved to approve the minutes and Ivan Martinez seconded. Board members voted unanimously to approve the minutes from March 24, and they will be posted on the city's website.

### **Presentation from Millet House – Sandy Sutton:**

The Board welcomed Sandy Sutton from Millet House Gallery & Community Space. She gave a brief introduction of the gallery, talked about programming during the pandemic, and upcoming programming. She shared a handout with the Board (see **Exhibit A**). The Millet House prides itself on not charging fees to the artists in the collective because they want to bring together people of all economic backgrounds and remove barriers to participation. They also embrace the tenet of radical inclusion.

Pre-pandemic, Millet House held four juried shows and two pop-up shows per year. These shows became virtual during the pandemic and can be viewed on their website. Art pieces can also be purchased through the website. Starting in June there will be two invitation-only shows and they are excited to return to in-person exhibitions and events. They hope to have an October show and plan to be fully open in November.

### **Creative Economy Fund Recommendations – Kate Armbruster:**

Kate Armbruster had a last-minute conflict and was unable to attend the meeting. She represented the Board on the community panel that rated the Creative Economy Fund applications. Other panelists were Bruce Nelson, a local artist, and Krissy Lenz from Neighborhood Comedy Theater. Sarah Goedicke and Cindy Ornstein gave the Board a brief history of the Creative Economy Fund and explained that this is an in-kind grant awarded in the form of a reduction in rental fees. This year there were ten applicants, which is smaller than the pre-pandemic average of 17-18. The Board received a summary of the applications and their awards (see **Exhibit B**). Because there were fewer applicants this year, the department was able to give higher awards per applicant.

Alycia de-Mesa Weeden asked if there were any new applicants and Sarah said that the Third Space Dance Project was a new applicant this year. Sarah asked if there were any questions from the Board about the applicants or awards. With no questions, Colleen Byron moved to endorse the community panel's awards and Angela Buer seconded. The Board voted unanimously to endorse the panel's award recommendations.

### **Discuss: Public Art**

Nick Willis updated the Board on the working group's public art efforts. They requested a meeting with the City Manager, which will be held about 1.5 weeks after this Board meeting. They will discuss their draft letter with him

and edit it based on his feedback before communicating with Council. Nick Willis, Alycia de Mesa-Weeden, and Cindy Ornstein will attend this meeting with Natalie Lewis, Deputy City Manager and Chris Brady, City Manager.

### **Update on ARPA and Education Programming – Cindy Ornstein:**

Cindy Ornstein gave a quick reminder summary of what Arts & Culture is planning with the \$245,000 of American Rescue Plan Act (ARPA) funds set aside by the City for programming for K-12 students most impacted by COVID. The department is working with local school districts to identify the most pressing needs, including those vital transitional times that students are most likely to fall backward academically and socially. MAC and MCAM's work will target middle school students and programming will take place at both MCA and in the schools. The department is also focusing on the social and emotional health of middle schoolers. AzMNH and i.d.e.a. Museum will work with younger students, focusing on the first and second grades. Programming is geared toward reinforcing literacy and science learning. This programming will only be available to Title I schools and this is a two-year funded program, starting with the 2022-2023 school year.

Alycia de Mesa-Weeden asked about program frequency and Cindy Ornstein explained that it varies by program, but the goal is to reach as many students as possible. There were no other questions from the Board.

### **Arts & Culture Department Update – Cindy Ornstein**

Illya Riske shared that the Arts & Culture department will participate in "Drawn Together," a partnership with Brigham Young University (BYU) students and faculty, Chicago artist Jorge Lucero, local valley artists, and community members. For the project, the community will create art using all-natural materials and hand-made archival inks. The public will participate in a series of open workshops at all three Arts and Culture institutions the week of June 7-11, during which the participants can come and make art pieces, which will then be assembled by the students into community art installations at each of the three venues.

Illya stated that City Council will review the department's recommended budget on June 6. He noted that there have been some extra unanticipated costs, but the department should be able to cover those and the department is in good shape financially.

Cindy Ornstein shared that Mesa is participating in the Arts & Economic Prosperity Study (AEP6) through Americans for the Arts. Mesa has participated in this study in the past. This study is called AEP6 because it is the sixth iteration of this study. This economic impact study for the arts is done nationally and Mesa will collect data from both organizations regarding their spending, and audience spending in Mesa city limits. In addition, this will be the first time that Arizona will participate statewide. All major municipalities are participating, and Arizona Commission on the Arts will collect data for the rural areas and tribal communities.

Cindy also attended the Americans for the Arts Annual Convention the week prior to this meeting and saw a presentation from a group that researches the health impacts of the arts. They have done substantial research of the effects of art on the aging brain that shows an immense impact on older adults. Another interesting thing learned is that doctors write prescriptions for arts activities and programs in a few countries around the world, including the United Kingdom, and that practice is now being explored in parts of the US.

Cindy gave an update on department strategic planning. By the next Board meeting, she hopes to share the revised Mission, Vision, and Values statements, and perhaps Goals, with the Board.

### **Staff Reports**

#### **Mesa Arts Center (MAC) Update on Programs and Operations – Cindy Ornstein, Illya Riske, & Randy Vogel**

Illya Riske stated that the Performing Live! 2022-2023 season on sale broke records on the first day of sales. MCAM opened a new exhibition on May 13 with a very well-attended opening event. Exhibits will be up through August 7, 2022.

Illya also gave an update on the Arroyo water feature on campus. This feature has been dry for over a year due to an internal leak under the Shadow Walk on campus. It has been difficult to get an outside contractor to come out and do exploratory work to identify the specific location of this leak but they have finally found a contractor

that will come out, and they should know more within a few months. MAC is going to repaint all exterior walls starting in July and is going through an LED light replacement, which will take place over the next two years. The lighting replacements will start in late summer 2022.

Melvin Van Vorst asked about temperature issues in the theater building. Ilya Riske explained that a new control system is being installed to allow for better control and more efficient use of the HVAC system, and there have been some irregularities during installation.

#### Arizona Museum of Natural History (AzMNH) – Alison Stoltman

Alison Stoltman announced that the City recently hired a full-time marketing specialist, Chad Amos, who will primarily serve AZMNH, and they are very excited. Chad was formerly a Public Information Officer for the Maricopa County Department of Transportation Services. His biggest focus for the upcoming year is a big website overhaul to make it more accessible and inviting.

AzMNH is considering a few different software changes including their point of sale system, collections management system, and scheduling system. Staff are currently in the research phase.

Attendance continues to do well, with over 14,700 visitors in the prior month. Attendance over the same period last year was about 5,000. The museum is seeing sold out events, sold out summer camps, and additional summer programming. Online tours and activities are seeing strong participation as well. Alison shared a link to news coverage the museum received about their online Explore More: <https://youtu.be/gneiaIwATrE>. One challenge that the museum is facing right is not having enough Visitor Services staff, but they are very actively seeking to hire more staff.

Mayor and Council Members visited both AzMNH and i.d.e.a. Museum for International Museum Day, which was in the week prior to this Board meeting. They took photos in front of the new refreshed Dino Mountain and i.d.e.a. Museum's new mural.

#### i.d.e.a. Museum – Jarrad Bittner

Jarrad Bittner shared that i.d.e.a. Museum is also excited to have the services of a new marketing person. Cassandra Bruner comes to Mesa Arts & Culture from HAPI, MAC's contracted graphic design company. The museum is also investigating a new point of sale system, which is planned to be the same system that AzMNH will use. This will help i.d.e.a. Museum with data collection and identifying areas of opportunity. The museum is still making progress on the pending renovation and just received initial cost estimates. They are currently reviewing those options.

The museum is seeing great attendance numbers, but the potential surge of the Omicron variant is a concern, as their youngest patrons cannot be vaccinated yet. However, recent news in this area is encouraging. Like AzMNH, i.d.e.a. is also experiencing staffing challenges with retaining part time staff in both Education and Visitor Services. The museum is investigating a structure that will allow for the creation of more full-time roles to help with employee retention. Hopefully by the fall, the museum will have the staffing needed to effectively run their planned programming.

#### **Discuss any Projects, Initiatives, or Presenters of Interest & Report on Conferences and/or meetings/Performances Attended: Board Members – Information only**

Alycia de Mesa-Weeden announced that she is leaving the Board after the July meeting due to other pressures on her time. She also shared that she had just returned from New York with a small group of ASU students and that they had seen a revival of Ntozake Shange's "for colored girls who have considered suicide/when the rainbow is enuf" and were privileged to speak with many creatives involved. This production was awarded at least four Tony Awards. They also saw Jazz at Lincoln Center during their trip.

Noting that masks were required both on Broadway and at Jazz at Lincoln Center, Alycia asked if Mesa's mask policy would change in cultural facilities. Cindy Ornstein stated that masks are optional and were optional during Omicron, and no change is anticipated, but that will be up to City Council and City Management. Deputy City Manager Natalie Lewis confirmed that no change is expected.

Cindy Ornstein shared that she saw the original production of "for colored girls who have considered suicide/when the rainbow is enuf" and the original Woman in Red will be in the valley to teach workshops with Southwest Shakespeare Company. Alycia de Mesa-Weeden stated she would like to see this production come to Mesa and would be happy to make a connection.

Theresa Schlechty attended Project Humanities at ASU and saw Therosia Reynolds' "Soul food and Superheroes" exhibit. She also participated in the Mesa Urban Garden mural project with artist Miguel Godoy. Cindy Ornstein explained that was a Mesa Arts Center MABEL project. Theresa is also working with Bruce Nelson to create a mural in the Washington-Escobedo neighborhood to honor those involved in the Civil Rights movement in Mesa.

Brad Peterson gave a shout out to i.d.e.a. Museum and AzMNH for their fantastic participation in Celebrate Mesa and providing the great activities. Cindy thanked Brad and clarified that MAC was there as well, but was located in the environmental area due to the theme of the hands-on activity provided by MABEL, rather than in their normal spot near the museums.

***The next scheduled meeting date is July 28, 2022 and is currently planned as a hybrid meeting.***

There being no further business, Colleen Byron moved to end the meeting and Theresa Schlechty seconded. The meeting adjourned at 5:23pm.

Respectfully submitted,

A handwritten signature in cursive script that reads "Cindy Ornstein". The signature is written in black ink and is positioned above the typed name and title.

Cindy Ornstein, Director  
Arts and Culture Department

# EXHIBIT A



## **The Millet House Gallery & Community Space**

440 West 1<sup>st</sup> Street Mesa AZ 85201

949.981.3802

themillethouse@gmail.com

*"We welcome people at any point along their personal journey and support them as they work toward realizing their creative potential."*

<http://themillethouse.com>

<http://facebook.com/themillethouse>

IG: @ the.millet.house

Twitter: @themillethouse

Ways to help!

<http://themillethouse.com/> Follow the menu link "In the mood to do some good?" You can subscribe to our Patreon. Scroll down to find a Donate button.

Join us: sign up for the newsletter. Come to a community evening. Attend our events. Buy art!

Hands on! At this time we could really use people with a green thumb or carpentry skills, as we move to upgrading our outdoor courtyard.

Teach us! Consider holding a workshop or a presentation on what YOU do!

And – we hope to continue this wonderful partnership with the City of Mesa and all things art-related in our city!

## ***Ballet Etudes:***

Ballet Etudes seeks support for its annual *Nutcracker* production during the second and third weekends in December 2022. This production has been well-received in the past and plays to near-capacity audiences in the Piper Theater. *The Nutcracker* is performed under professional choreography, direction, and costuming. Sets and scenery are professionally crafted and guest artists are employed to perform the technically difficult portions of the program. Ballet Etudes keeps the production fresh by rechoreographing one or more major scene and designing new costumes and sets.

Ballet Etudes has an ongoing goal of engaging underserved communities with the opportunity to experience high quality ballet performances. Some examples of this outreach include demonstrations at local schools and community centers, master classes taught by notable professional dancers, hundreds of complimentary tickets provided to underserved populations, and presenting the Nutcracker Tea at the Wright House.

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| Eligible Rental Fee: | \$3,000 |
| Recommended Award:   | \$1,950 |

## ***CYT Phoenix:***

CYT Phoenix seeks support for two MainStage productions for the 2022/2023 season. MainStage productions consist of Broadway-style musicals with casts of 30-60 valley youth performers between the ages of 8 and 18. Each production with run over the course of two weeks and include eight public performances. One performance is specifically set aside for school field trip groups with discounted tickets.

CYT Phoenix consistently hires talented and professional teaching artists to work with their casts and crews. These artists are specialists in the fields of directing, choreography, music direction, and stage management. In addition, CYT contracts with technical professionals in the areas of lighting and sound design to ensure a quality viewing experience.

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| Eligible Rental Fee: | \$5,000 |
| Recommended Award:   | \$2,500 |

## ***East Valley Children's Theatre:***

East Valley Children's Theatre seeks support for its annual Aspiring Playwrights Contest. This year EVCT had 53 entries from all over the world, and the winning play by Marcus Yi of New York, *The Frog Prince*, is a children's musical that will become a part of EVCT's 2022-23 season. In addition to the experience of a live theatrical performance in the state-of-the-art facility, EVCT will have several workshops with the playwright for the cast and crew. This winning play will have 12 total performances at MAC, with the potential to reach 3,500 people.

EVCT will again hold its Student Playwriting Festival for junior high and high school students. All the submissions will have a staged reading at the Mesa Arts Center with written and verbal comments from the playwright and festival judges. Marcus Yi will hold a special playwriting workshop at the festival for the student playwrights and hold a master's class in playwriting at EVCT's studio for anyone of any age to attend.

EVCT will hold two weekday matinee shows for school aged children with discounted rates. EVCT creates an educational packet to accompany the show for kids to work on prior to and after attending the performance and each child leaves with a gift that includes the theater's website and phone number. During the production's run, EVCT will hold talk back events after the shows with the playwright to talk about his inspiration and process. EVCT also participates in providing discounted and promotional tickets to the Mesa Library system, hosts the Hope Kids, and provides discounted tickets to Title I schools.

Eligible Rental Fee: \$3,000  
Recommended Award: \$2,700

**Mesa Encore Theatre:**

Mesa Encore Theatre seeks support for its 2022-2023 season. The 2022-23 season was chosen carefully to appeal to a range of ages and interests during this important post-pandemic season to ensure strong sales and attendance. This season includes six exciting shows: *You're a Good Man Charlie Brown*, *Grease*, *Noises Off!*, *Joseph and the Amazing Technicolor Dreamcoat*, *Murder on the Orient Express*, and *Mamma Mia!* Each show will have eight performances, except *Joseph and the Amazing Technicolor Dreamcoat*, which will have eight performances. *Noises Off!* and *Murder on the Orient Express* will be performed in the Farnsworth Studio and all other shows will be performed in the Nesbitt-Elliott Playhouse.

Mesa Encore Theatre recognizes that not all communities are lucky enough to have an established community theatre program and is proud to have been serving and enhancing the Mesa community (and beyond) for more than 85 years! Audience interest is evidenced by increased attendance pre-pandemic. From FY 2017 to FY 2018, attendance increased more than 1400% from 493 to 7,432 attendees. Attendance increased another 49% from FY 2018 to FY 2019, growing from 7,432 to 11,114 attendees. After being completely closed down and then performing to a limited audience over the last two years, MET is still working to re-build its audience and determine any adjusted wants and needs through ongoing evaluation, strategic show selection, and targeted marketing.

Eligible Rental Fee: \$5,000  
Recommended Award: \$3,250

**Metropolitan Youth Symphony:**

Metropolitan Youth Symphony seeks support for the 2022-2023 Formal Concert Series. Having completed their 40th Season, they are excited to continue providing quality experiences for over 300 young instrumentalists and their families. Each of the large ensembles perform three formal evening performances in the Ikeda Theater and MYS hosts six formal recitals as part of their Recital Series. These recitals are free of charge for both participants and attendees, allowing young musicians the opportunity to expand their performance experiences in the solo and small ensemble areas. The emphasis and artistic goals of the 2022-2023 Season are to reintroduce and engage children and teachers (public and private) to MYS as the anchor of music performance for youth and generate excitement in the arts for families throughout the valley.

The Formal Concert Series will open with a premier performance on November 9, 2022. The winter concert will be March 1, 2023, and MYS will recognize members of the education community by inviting private and public school music educators to perform with the ensembles. This performance will be a new way for MYS to celebrate valley music teachers. The final concert of the season will be May 2, 2023. MYS plans to throw a Pops Extravaganza where each ensemble will perform recognizable popular and classical music. In addition to celebrating the end of the season, this concert serves as MYS's Recognitions and Awards Concert.

MYS offers ticket vouchers to targeted Title I schools and learning communities. MYS also developed a new outreach program funded through the Mead Foundation to begin and/or enhance small programs in the valley. These struggling programs are not experiencing success in reaching children who cannot otherwise participate in the world of instrumental music. Part of this initiative focuses on removing the barrier of instrument cost for students. MYS has invested in quality wind, string, and brass instruments that will be loaned for free to students in need.

Eligible Rental Fee: \$5,000  
Recommended Award: \$3,250

**Phoenix Children's Chorus:**

Phoenix Children's Chorus seeks support for its spring concert in the Ikeda Theater on May 13, 2023. This performance is a showcase of the hard work and dedication of PCC's choristers and artistic staff. The children in Phoenix Children's Chorus are learning the foundations for a lifelong relationship with music and the arts and learn to sing in a healthy and technically proficient way that is sustainable for a lifetime. Choristers are also taught music literacy skills (reading, writing, and composing music) so that they are able to be independent music makers.

The May concert will have over 250 choristers perform. These choristers spread over 5 choirs ranging from grades 2 through 12. They are led by 5 conductors and 5 piano accompanists. Guest musicians are also hired to accompany the choirs, providing the choristers and audience members a professional and memorable concert experience.

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| Eligible Rental Fee: | \$2,000 |
| Recommended Award:   | \$1,300 |

### ***Salt River Brass:***

Salt River Brass seeks support for their 2022-2023 season, which includes five concerts: Band-o-Rama, American Salute, Holiday Pops, All That Jazz, and Spring has Sprung. SRB will expand its outreach at new venues to re-engage our fans and introduce the band to new audiences, including solo and small ensemble performances. This builds upon efforts to grow audiences during the 2021-22 season, including a conducting workshop for Arizona music educators, concerts at Sunland Village, and concerts at the Greer Butterfly Museum. In addition to pursuing more of these opportunities, SRB will also perform their first joint concert with band students from Northern Arizona University in November at MAC and are currently developing a new collaboration with a band director and students at Mesa's Skyline High School.

By keeping event quality high and ticket prices low, SRB can attract large local audiences and increase access to people who may not otherwise be able to attend by offering complimentary tickets to school students, community organizations, Veterans, and other underserved audiences every year. Complimentary tickets typically represent 25-30% of SRB's audience.

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| Eligible Rental Fee: | \$5,000 |
| Recommended Award:   | \$3,250 |

### ***Silambam Phoenix:***

Silambam seeks support for their production *Sampoorna Margam*. In Bharatanatyam (south Indian classical dance form), Margam refers to a prescribed order in which items are performed during a performance, and the word 'Sampoorna' means complete. The Margam prescribes eight different categories of items. Typically, one item from each category is performed during a margam. A complete margam could take anywhere from 2 to 3 hours. In recent years, dancers have begun performing condensed margams. Silambam's objective with this project is to explore the margam completely.

This Margam is unique because it will be showcasing the Thanjavur Bani, a specific style that has been practiced for more than two centuries. The Thanjavur bani is characterized by geometric dance movements and abhinaya (mime and storytelling) that is subtle and stylized. The artistic director and the students of Silambam Phoenix belong to the seventh and eighth generation of dancers who can trace their lineage directly back to the creators of the Thanjavur bani.

In addition to the performance, Silambam is planning to have a series of dramaturgical posters displayed in the lobby which detail the Thanjavur Bani. This will include the formation and the evolution of the style, the key elements, the history and lineage, and how the style is being practiced today around the world. The posters will be created and displayed by the students of Silambam Phoenix. The students will also be available to answer questions and interact with the audience members.

This project will provide a very new experience for audiences in the valley. The typical Bharatanatyam performance does not go beyond the call of duty and do the dramaturgical leg work to help the audience



learn the intricacies of this dance world. Through the poster displays, the audience will get an up close look at what makes the Thanjavur style special. Most of this information is not readily accessible and Silambam hopes to change that through this first step.

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| Eligible Rental Fee: | \$1,500 |
| Recommended Award:   | \$1,200 |

### ***Third Space Dance Project:***

Third Space Dance Project seeks support for a three-day dance festival in June 2023. The festival will produce, support, and present the work of seven choreographers and artists, which will additionally offer a platform for approximately 40 - 50 performers. The Third Space Dance Festival will directly support local independent artists' ongoing work and creative development via a large-scale live performance festival focused on presenting concert dance, street dance theater, and performance art works. The festival will also support and produce a free all-day dance workshop event for the local community.

Third Space Dance intends to address the gap and absence of professional presentation opportunities for local Arizona dance artists in the Valley to create and present work. There is currently no platform or festival that presents professional dance in a live performance concert setting, specifically for local dance artists in Arizona. It will also create an opportunity for performers and local dancers to work with professional choreographers in the valley. This festival will specifically present concert dance and street dance theater. As part of the festival programming, one or two artists will present performance art and/or experimental/site specific work.

This festival will focus on audience development, community engagement, and outreach activities by offering a free preview night for the performance, an artist talk, an all-day dance workshop/intensive for all skill levels, facilitate a local audition process for the professional choreographers involved, and provide free professional documentation for choreographers and performers.

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| Eligible Rental Fee: | \$5,000 |
| Recommended Award:   | \$3,250 |

### ***Youth Symphony of the Southwest:***

Youth Symphony of the Southwest (YSSW) seeks support for their four-concert season at Mesa Arts Center in 2022-2023. All performances will take place in the Ikeda Theater and are free to the public. Four of the concerts are performed by the student orchestra alone, and the final concert is a side by side performance with the Symphony of the Southwest, their parent organization.

The Youth Symphony of the Southwest was founded in 2006 for the express purpose of supporting and fostering the highest quality of music education and to inspire and nurture the love of symphonic repertoire by offering hands on experience to qualified young musicians through age 20. The organization is unique in that it accepts students who have graduated from high school. YSSW also provides scholarships to qualified students to allow them to participate regardless of whether they can pay tuition. Many audience members are attending symphonic concerts for the first time.

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| Eligible Rental Fee: | \$3,000 |
| Recommended Award:   | \$1,950 |

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| Total Awards Requested  | \$37,500 |
| Total Funds Recommended | \$24,600 |

## i.d.e.a.

### Funds Awarded in May:

- Virginia G. Piper Charitable Trust - \$240K over three years – general operating support
- Auer Precision - \$5K - for the “Building the Workforce of Tomorrow” initiative

## ORGANIZATIONAL PARTNERSHIP NEWS

### MAC

MAC Marketing, Development, and Festivals are working with **Food City** to solidify their partnership at Día De los Muertos Festival and **Valley Metro** on a plan for a Park & Ride promotion during the festival weekend.

Creative Catalysts partnered with **Local First** and **Chef Maria at Sana Sana Foods** for the second culinary Hack the MAC. This workshop "Xinachtli ~ Planting the Seed" covered ancestral food traditions and healing through food and culminated with a communal meal prepared by participants and Chef Maria. It was a beautiful evening of community in action.

MABEL is partnering **with A New Leaf** on an ice cream social for the La Mesita Apartments and shelter residents offering resources and activities for all in July. Sarah Dolens-Moon (Engagement) created two innovative programs for **MPS** - Art to Go and Drama through Literacy. Sarah will spend the summer with over 15 elementary schools, focusing on literacy and social and emotional learning.

Laura Wilde, Studios, rekindled relationships with the

**Phoenix VA Hospital, Arizona Department of Veterans' Services, and BeConnected** for support of the Arts in Service program. All are committed to attend the Arts in Service Open House in June.

### AzMNH

AZMNH developed a cross-promotional campaign with **Universal Studios** and their new movie release Jurassic World: Dominion.

Staff set up an outreach table at the **Phoenix Symphony's** “Jurassic Park Live” event. Over the two evenings, about 200 people stopped at the table and all the collateral staff brought were taken by visitors. The event manager at the Phoenix Symphony mentioned that she was very happy with the museum’s participation and would very much like to continue to build on this relationship.

## i.d.e.a.

i.d.e.a. Museum and **Phoenix Zoo** are creating some cross promotional opportunities for the new Wing It exhibition.

Dena Milliron and Jarrad Bittner met with Jennie Bever, Executive Director of **4th Trimester Arizona** and Dena Tribshreney to discuss collaboration. The Museum will be hosting the 4th Trimester Villages meetings at the Museum in June and July. There is potential for this program to be hosted at the museum long-term.



Hack the MAC Xinachtli